

Project Brief Date:

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| --- | --- |
| **Your company name:** |  |
| **Contact name & title:** |  |
| **Phone numbers:** |  |
| **Email:** |  |
| **Company Website:** |  |
| **Physical address:** |  |
| **Brief company overview:** |  |
| **Project Brief:**  **(See below for types of management problems)**  **Please specify the:**   1. **management problem** 2. **the research questions (what you want the student project team to find out for you)** 3. **objectives of the project** 4. **expected outcomes from the project team** |  |
| **Opportunity/ benefit for student:** |  |

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| **We offer support in 6 Major:** | **Where did you hear about the Projects?** |
| 1. **Accounting** | 1. **WREDA** |
| 1. **Event Management** | **2. Hutt City Chamber of Commerce** |
| 1. **Hospitality Management** | **3. WelTec Website** |
| 1. **Human Resources Management** | **4. Word of Mouth** |
| 1. **Sales and Marketing** | **5. WECC** |
| 1. **Strategic Management** | **6. Other** |

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