

Project Brief Date:

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| --- | --- |
| **Your company name:** |  |
| **Contact name & title:** |  |
| **Phone numbers:** |  |
| **Email:** |  |
| **Company Website:** |  |
| **Physical address:** |  |
| **Brief company overview:** |  |
| **Project Brief:****(See below for types of management problems)****Please specify the:** 1. **management problem**
2. **the research questions (what you want the student project team to find out for you)**
3. **objectives of the project**
4. **expected outcomes from the project team**
 |  |
| **Opportunity/ benefit for student:** |  |

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| **We offer support in 6 Major:** | **Where did you hear about the Projects?**  |
| 1. **Accounting**
 | 1. **WREDA**
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| 1. **Event Management**
 | **2. Hutt City Chamber of Commerce** |
| 1. **Hospitality Management**
 |  **3. WelTec Website** |
| 1. **Human Resources Management**
 |  **4. Word of Mouth** |
| 1. **Sales and Marketing**
 |  **5. WECC** |
| 1. **Strategic Management**
 |  **6. Other**  |

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